

RWS Moravia Technology Services



Staying up to date with technology makes businesses more agile, puts you ahead of your competitors and attracts new customers. No two enterprises' technology needs are exactly the same, so it is essential to partner with a strong team with expertise in a wide variety of tools to identify, build, test, develop and maintain the ideal solution.

At RWS Moravia, we take pride in staying at the forefront of the ever-changing technology landscape. We offer our clients a wide range of services around localization tools, digital technologies and technology operations to provide complete content solutions.

Localization Technology Services

We can help enhance your localization program's velocity, efficiency and budget with services such as:

- › **Process optimization**—We perform localization workflow audits and enhancements, technology consulting, tool integrations and machine translation deployments.

- › **TMS consulting, deployment and integration**—We review your current tech stack, suggest and implement the best translation management system (TMS) for your program and integrate it with other applications to provide localization workflows that eliminate manual steps and shorten project timelines.
- › **Terminology management system consulting**—We help you put terminology tools in place to keep your language consistent and on-brand in every market.
- › **Content management system (CMS) and workflow tool integrations**—We integrate content systems and workflow platforms with localization tools to automate as many tasks as possible to provide end-to-end content workflows.
- › **Custom workflow automations and tool developments**—We create custom automations, tools, connectors, knowledge-sharing and query management solutions, data models and reports and BI dashboards to optimize localization workflows and capture essential program data.

Digital Technology Services

We can evolve your content and offerings with next-gen digital technology services and capabilities, including:

- › **Gamification**—We incorporate data-driven techniques that game designers use to engage and motivate user actions that add value to your business.
- › **User experience (UX) design**—We design cross-channel user experiences to provide an engaging and unified view across applications, including web and mobile platforms.
- › **Artificial intelligence (AI) and machine learning (ML)**—Our cognitive and real-world AI solutions powered with next-gen capabilities pave the way for personalized experiences, augmented operations and collaborative intelligence.
- › **Ecommerce**—We create personalized customer experiences with integrated channels that deliver consistent and compelling brand experiences across the entire buying journey.
- › **Digital experience platforms (DXP)**—Our expertise in a variety of digital experience platforms enables simplified capture, storage, management and delivery of digital content using the right technologies in order to improve management of the complete customer lifecycle.
- › **Mobility**—We provide an integrated suite of service offerings to deploy high-quality and scalable mobile solutions across multiple platforms.
- › **Data science**—We help you harness the power of data to make informed decisions with analytics and real-time insights.
- › **Over-The-Top (OTT)**—We bring a blend of technologies and experience to customize video OTT applications using video content management systems, content monetization techniques and OTT analytics.
- › **Internet of Things (IoT)**—Our IoT services harness a blend of machine learning and advanced analytics to deliver connected solutions for your business.

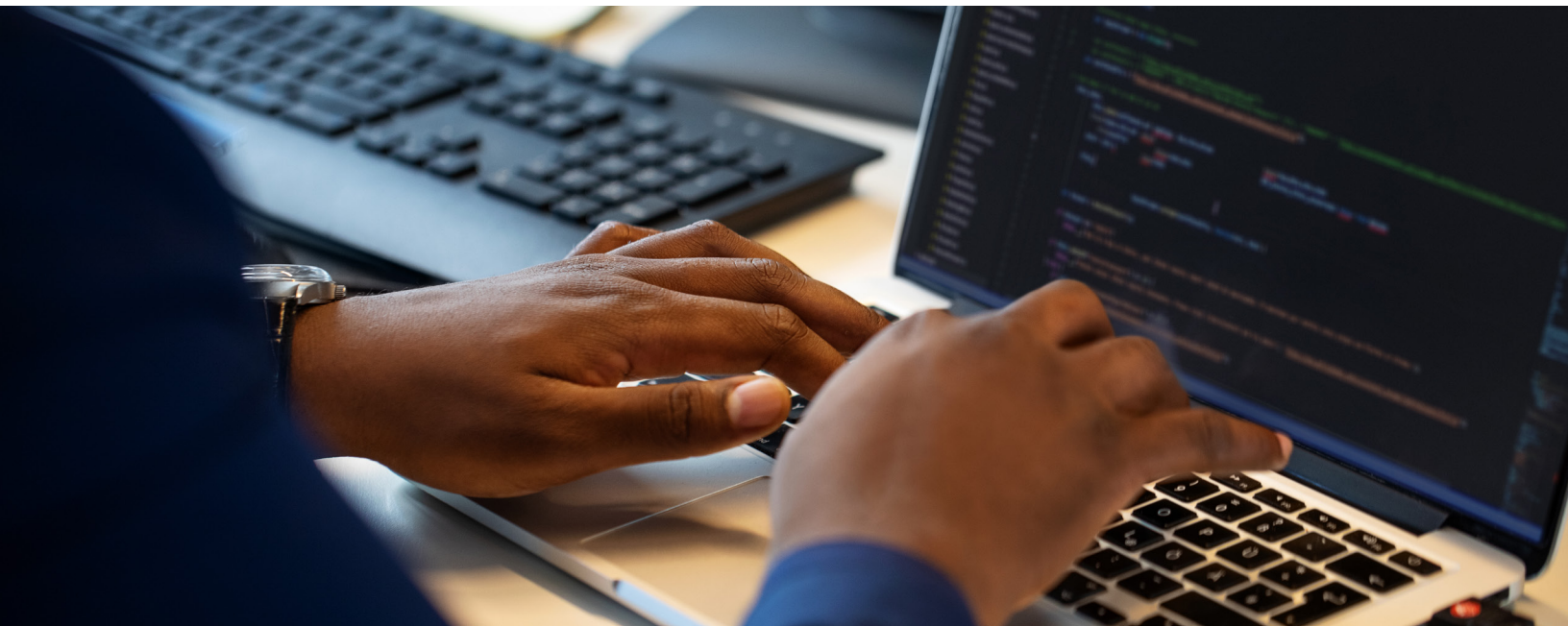


Technology Operations

To help you build, test and deploy robust software applications, we provide:

- › **DevOps**—Our experienced team delivers infrastructure and cloud services, environment management, continuous integration and delivery and deployment automation services across multiple cloud platforms to help you deliver innovative applications.
- › **Application development and support**—We develop, maintain, support and enhance customized applications that meet your business needs so you stay current with the latest technology offerings and market activities.
- › **Robotic process automation (RPA)**—We provide customized solutions to automate business processes and mundane jobs to boost productivity, reduce processing time and allow your employees to focus on other critical tasks.
- › **Software testing and quality assurance (QA)**—Before launching in new markets, let us help test the performance, quality and functionality of your software applications and products.

Whatever your specific globalization technology needs, we can create a solution for you.



We are RWS Moravia.

We are a top-tier language and technology services company ready to help take your technology and product operations into the future and expand your global presence. Connect with us at rws.link/moravia.