

## Your Partner for Comprehensive Content and Product Globalization Solutions



Ever-increasing velocity, exploding volumes, pressure to release in new markets, and the unrelenting demand to stretch budgets mean that worldwide enterprises require multiple globalization services—not just translation anymore. And, enterprises need help with the full content lifecycle, from the creation of the first word to deployment across all your markets. You need a one-stop service provider who can grow with you.

Our decades of expertise with the world's top global brands give us the breadth of services and depth of experience to help you take your brand and products global.

### **Translation and localization**

We localize products, software, user assistance materials and other documents, internal communications, marketing collateral, multimedia, e-learning, website content and user-generated content into over 250 languages. We perform end-to-end services including translation, linguistic quality review, desktop publishing, engineering and testing to ensure your localized content looks and functions like the original. We support any industry or domain.

### **Interpreting**

We help you communicate at business meetings, conferences and events through consecutive, simultaneous and telephone interpreting in a range of interpreting styles and subject matter. We also provide consulting on the best interpreting approach for your needs and equipment rental, setup and engineering.

### **Machine Translation (MT) and Post-editing (PE)**

We select and train MT engines to translate more content faster and our experienced post-editors improve its quality. We approach MT as a component of your overall localization program, so our deployments include strategy and consulting, engine selection and training, pilot projects, post-editing and quality process development for a comprehensive solution.

### **Testing and engineering**

We supply internationalization, localization and linguistic testing and engineering services that cover the complete range of verifications to get rid of costly problems in your apps, products and websites before international release. Services include test automations and planning, internationalization and linguistic, localization and functional testing.

### Linguistic quality management

We offer comprehensive quality solutions including linguistic review, quality program development, terminology and translation memory management and custom quality tool automations to ensure the highest quality and maximum reuse of your translated content.

### Global digital marketing

Our digital marketing services help enterprises create, grow, manage and control digital content and deploy that content worldwide. This includes content creation and localization, SEO/SEM, sentiment analysis and monitoring, social media strategy, campaign management and community management.

### Linguistic asset management

Through strategic management of your company's multilingual glossaries, style guides and translation memories, we help protect your IP and brand image, improve clarity and consistency in translation, save you money and keep your translation operation running at top efficiency.

### Total program outsourcing

We deploy RWS Moravia staff to handle an entire business function such as testing, helpdesks, community moderation, linguistic review services and localization project management. We handle all the HR tasks, process optimization, technology implementations and program governance so you can focus on your core business.

### Consulting

Our global consulting services enable enterprises to deploy effective, scalable localization strategies and programs. We help with localization process design and optimization, language strategy, content strategy, quality management programs, technology deployments and integrations and machine translation.

### Localization technology services

We help speed up work, maximize your budget and optimize leverage through services such as process optimization, TMS consulting, selection and customization, CMS and workflow tool integrations, script and automation development, custom engineering and machine translation deployments. RWS Moravia does not sell tools, but we know them all, so our clients get best-fit, bespoke solutions.

### Digital technology services

Our services under this umbrella include gamification, User Experience (UX) design, Artificial Intelligence (AI) and Machine Learning (ML), ecommerce, Digital Experience Platforms (DXP), mobility services, data science and Over-The-Top (OTT) and Internet of Things (IoT) solutions.

### Technology operations services

This suite of services enables us to help clients build, test, and deploy robust software applications. We provide DevOps, application development and support, Robotic Process Automation (RPA) and complete software testing and quality assurance services.

### We are RWS

Our deep linguistic, cultural, strategy and technical expertise helps Fortune 500 enterprises and some of the world's fastest-growing brands provide their customers with the experiences they expect, in their local language.

[www.rws.com/moravia](http://www.rws.com/moravia)

